



## Material Safety Data Sheet

### 1: PRODUCT AND COMPANY IDENTIFICATION

<b>Product Commercial Name:</b>	<b>WILDCOLOR permanent hair color</b>
<b>Product identification:</b>	Cosmetic product. Creamy emulsion, opaque, that when mixed with stabilized Hydrogen Peroxide, develops oxidative hair coloring dyes.
<b>Distributor Identification:</b>	WILD WORD HAIR SRL VIALE CIRENE,7 20135 MILANO (MI) ITALY
<b>Emergency phone number:</b>	CENTRO ANTIVELENI (C.A.V.) – MILANO Ospedale Niguarda “Ca’ Granda” Piazza Ospedale Maggiore, 3 Phone. 02.6610.1029 – Fax 02.6444.2768 (Office hours)

### 2: HAZARD IDENTIFICATION

**2.1 Classification:** Cosmetic product conform with Directive 76/768/CEE and classified as **NON DANGEROUS** based on Directive 1999/45/CE. NON HAZARDOUS by DOT regulations.

**2.2 Harmful effects on human health:** It may be irritant for eyes, skin and mucous membranes. It may be harmful if ingested.

**2.3 Harmful effects on the environment:** Not relevant.

### 3: COMPOSITION – INFORMATION ON INGREDIENTS

**Chemical Description:** Cosmetic product.

**INGREDIENTS:** All the Hazardous Ingredients are listed below at maximum levels which may be found in the formulation.

<b>INGREDIENTS</b>	<b>MAXIMUM LEVELS (% w/w)</b>	<b>Hazard</b>
Ammonium Hydroxide Solution 25%	10,0	Corrosive
Sodium Hydrosulfite	0.5	Corrosive

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# WILDCOLOR™



## 4: FIRST AID MEASURES

In case of any doubt or when the symptoms are persisting, consult a doctor. Never give anything to an unconscious person.

**Unintentional contact with eyes:** Remove contact lenses (if present and easy to do so), rinse immediately with plenty of lukewarm water for at least 15 minutes. If irritation persists, consult a doctor.

**Unintentional ingestion of sizeable amounts of product:** Do not induce vomit. Rinse mouth thoroughly and drink a couple of glasses of water. Consult a doctor immediately.

**Unintentional skin contact with undiluted product:** Rinse immediately skin with water and soap. Take contaminated clothes off and wash them prior to using them again. If skin irritation persists, consult a doctor.

**Massive inhalation:** Take patient to open air and have him breath normally. If symptoms persist, consult a doctor.

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## 5: FIREFIGHTING MEASURES

**Suitable extinguishing media:** Carbon Dioxide – Powder – Water spray (to be verified).

## 6: ACCIDENTAL SPILL MEASURES

**Personal precautions:** Avoid contact with eyes or skin and wear proper protection.

**Environmental precautions:** Collect waste and dispose of according to applicable environmental legislation.

**Cleaning methods:** Collect spillage with a piece of cloth and wash with plenty of water. Do not use the spilled product. Hydrogen peroxide is a strong oxidizer.

## 7: MANIPULATION AND STORAGE

Always store in the original containers. Store in a dry and well ventilated place (at room temperature). Do not store nor use the product near an open flame or a heat source (the product may deteriorate) or under direct sunlight. Do not store the product at temperatures below 5° C or above 50° C. Tightly close the containers after use. Do not use in any way other than that provided in the instructions for use. Do not use metal containers, stirrers or tools. Do not mix with other oxidizing agents (such as hydrogen peroxide or bleaching products) with the exception of those prescribed. Use the dyeing mixture immediately. Any residual dyeing mixture can not be reused and must be disposed of immediately. Do not store the mixture in a closed container (it may swell and burst), in case you use a bottle for mixing the compound. Do not pierce nor burn the containers after use. Deliver only empty containers for recycling. Carefully follow the instructions for use.

## 8: EXPOSURE CONTROL / INDIVIDUAL PROTECTION

The working place should be well ventilated. Good ventilation and good air exchange must be ensured. For professional use, wear protective clothing, goggles and gloves. Use work-tools thoroughly cleaned; Avoid nickel-plated instruments; Avoid wearing jewelry. Do not breathe vapors.

## 9: PHYSICAL AND CHEMICAL PROPERTIES

### 9.1 General information:

Aspect:	Compact cream
Color:	Characteristic
Odor:	Characteristic

### 9.2 Chemical-Physical parameters

pH (Hilift Series)	10.20 – 11.20
pH (all other colors)	9.50 – 10.50
Boiling point:	Ca. 100° C
Flammability point:	Not applicable
Density:	Not determined
Hydro-solubility:	Dispersibile
Viscosity:	50.000 - 70.000 cps

### 9.3 Additional information:

Not available

## 10: STABILITY AND REACTIVITY

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Stable under normal conditions of use.

**Conditions to avoid:** Heat, direct sunlight, sparks, flames, temperatures below 5° C or above 50° C.

**Materials to avoid:** Acids and nickel-plated instruments.

**Hazardous decomposition products:** Combustion may produce oxides of carbon, nitrogen and sulphur and other vapors those may be harmful to health.

## 11: TOXOLOGICAL INFORMATION

**Data on man:**

**Eye irritant in case of contact.**

**By ingestion, mild irritation of the gastrointestinal tract.**

**By inhalation, irritation of the first respiratory tract.**

**Repeated skin contact may lead to the onset of irritant and / or allergic dermatitis.**

## 12: ECOLOGICAL INFORMATION

The product when used according to good use practices and the in the recommended doses, poses no specific threat to the environment. Do not discharge into the environment, but dispose of according to applicable environmental regulations.

## 13: CONSIDERAZIONI SULLO SMALTIMENTO

Waste disposal must be in accordance with local regulations.

## 14: INFORMAZIONI SUL TRASPORTO

NON HAZARDOUS/NON DANGEROUS by all modes of transport:

Road transportation, Directive 94/55/CE – 2006/89/CE (ADR 2007); DOT 49 CFR

Rail transportation, Directive 96/49/CE (RID 2007); DOT 49 CFR

Sea transportation, (IMDG 33-06)

Air transportation (ICAO/IATA 2007)

Transportation: RID, ADR, ICAO, IMO, IMDG: Not applicable

## 15: REGULATORY INFORMATION

**Classification:** Finished cosmetic products are manufactured according to Italian Law 713/86 and its amendments. Cosmetic products are specifically excluded from the application of national and European law on dangerous products.

**EU Legislation Reference:** European Regulation (CE) 1223/2009

**Labeling:** complying with European & North Americans guidelines.

## 16: ADDITIONAL INFORMATION

Revision Date: None

Contact Info: [info@wildworldhair.com](mailto:info@wildworldhair.com)

*The information contained in this material safety data sheet is based on our current knowledge and on applicable European laws. Working conditions at users' end are beyond our knowledge and control. The product should not be used for purposes other than those indicated. It's always a responsibility of the user to adhere to the standards of hygiene, safety and environmental protection provided for by applicable laws.*

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